

CONFIDENCIAAL

17Sep24 - For immediate release

BANDS & BOXES FOR CONFIDENCIAAL

NOT A REVOLUTION... A NATURAL EVOLUTION...

This autumn, Confidenciaal is going through a natural evolution... not quite a revolution, yet a lot of innovations for the brand!

Since Confidenciaal was launched without a cigar ring a couple of years ago, what was then a novelty has been replicated by several players. Now the Confidenciaal secret is being widely shared, and the range will carry a simple and elegant cigar band in the luxurious black & gold that are the brand's signature.

Additionally, a number of Confidenciaal retailers have been consulted and the bundles are becoming full-bottom half-boxes, perfect to display and retail while the design, paper and quality of these luxury bundles remain unchanged.

Even more enticing, the latest additions to the brand will be launched in Intertabac Dortmund: a Corona, a Corto and a Torpedo have been created, rolled with a classic head and the same acclaimed tobacco blend as the initial seven vitolas. These new cigars will be presented in fully recyclable boxes of 20.

Eric Piras says *"We spent a long time developing the Confidenciaal boxes; though we all love an elaborate wooden cigar box, I wanted to contribute to the preservation of our planet resources and offer a packaging that is perfect for gifts and allows us all to enjoy Confidenciaal daily with relish and no guilt."*

PRODUCT PHOTOS: <https://cigraal.smugmug.com/Confidenciaal-September-2024>

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 CONFIDENCIAAL_CIGARS

